For immediate release

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"A must-have for anyone considering a move, This Sold House will pay for itself many times over with the increased market price it will bring from the sale of your home!"

Teresa Meyer Producer, Decorating Cents HGTV

Looking for the Sellers' Edge? Get More Money from the Sale of Your House!

Everyone wants to make as much as they can when they sell their home. But it's not as easy as it used to be. Today's buyers aren't looking for homes where a little sweat equity will build them a nice nest egg-they want their homes to be turn-key ready.

Today, 86 percent of buyers find their home on the Internet before they ever schedule a showing. And what looks good in person doesn't necessarily work well in small grainy online photos.
Unlike staging books that hail decorating as the answer to attracting buyers, *This Sold House* is based on a much different premise—that buyers buy homes that meet their expectations and make them feel comfortable.

This easy-to-follow book helps homeowners make changes that raise buyers' comfort level and enhance the marketability of their homes so they sell quickly and more profitably. Each page is filled with simple ideas that make homes appeal to a larger group of buyers

This Sold House is an easy-to-follow, home staging guide that gives you a proven formula along with low cost and no cost ideas, tips, and techniques, all designed to sell you home quickly and for more money.

About the Author

Diane Keyes has helped home sellers stage their home since 1986. In addition to her private consultations, she teaches classes for realtors throughout the Midwest. This September she will be a presenter at Minnesota's largest annual Realtor Expo, hosting realtors from six states. She also offers many community education classes in various Twin City locations. Keyes is also the author of the best-selling children's book *Spirit of the Snowpeople* (Down East Books).

About the Book

This Sold House (Third Child Press) is available online at amazon.com or at www.thissoldhouse.biz. Diane is also available for personal consultations, or for teaching classes; 651-484-3603

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